



A MOORLANDS LEARNING TRUST ACADEMY

Media Studies

EDUQAS

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Why study Media?

- GCSE Media Studies is one of the top options within the country.
- It is an extremely relevant and academic subject in which combines sociology and psychology to understand the media work and how the public are influenced.
- Media has a huge range of options post 16 and is included as one of the biggest employers in the UK.
- Not only this but it is a well-regarded course for post 16 and employment, as media is a highly critical subject that allows students to not only be academic, but creative as well.

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Course Structure

Component 1: Exploring the Media

Written examination: 1 hour 30 minutes

40% of qualification

Section A: Exploring Media Language and Representation

This section assesses media language and representation in a range of media forms: magazines, marketing (film posters), news, etc.

two questions in this section:

- **one** question assessing media language in relation to a specific media form (reference to relevant contexts may be required)
- **one** two-part question assessing representation in an unseen resource in the same media form. Part one requires comparison through an extended response.

Section B: Exploring Media Industries and Audiences

This section assesses **two** of the following media forms: television, music, film, radio, etc. It includes:

- **one** stepped question on media industries
- **one** stepped question on audiences.

Component 2: Understanding Media Forms and Products

Written examination: 1 hour 30 minutes

30% of qualification

This component assesses all areas of the theoretical framework and contexts of the media in relation to television and music.

Section A: Television

- **one** question on **either** media language **or** representation, which will be based on an extract from **one** of the set television programme episodes to be viewed in the examination (reference to relevant contexts may be required)
- **one** question on media industries, audiences or media contexts.

Section B: Music (music videos and online media)

- **one** question on **either** media language **or** representation (reference to relevant contexts may be required)
- **one** question on media industries, audiences or media contexts.

Component 3: Creating Media Products

Non-exam assessment

30% of qualification

An **individual** media production for an intended audience in response to a **choice of briefs set by WJEC**, applying knowledge and understanding of **media language** and **representation**.

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Moving forward

- GCSE Media really has no limits for post 16 study and employment.
- You could go into film finance, journalism, TV hosting, Camera and Editing, Radio... The list goes on.
- Channel 4 has moved to Leeds! We are working on a community partnership with them!
- Trip to Disneyland Paris!

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If you need any further information...

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