

# BTEC BUSINESS

## EXAM BOARD: PEARSON

### WHAT WILL I STUDY?

There are mandatory and optional units. Examples of mandatory units; Exploring Business, Developing a Marketing Campaign, Personal and Business Finance. Optional units will be chosen dependent on the cohort.

### HOW WILL I BE ASSESSED?

Two of the mandatory units are externally assessed (through exams) and make up 58% of the course. The other units are coursework based and contribute the remaining 32%. For the examined units, there are resit opportunities built into the course should these be needed.



### MINIMUM GCSE REQUIREMENTS

At least a 4 in English and in Mathematics

### POSSIBLE PROGRESSION PATHWAYS

Possible progression pathways:

Further study at 18+ in the field of business or business apprenticeships. Suitable for a range of roles in either private or public sector, from accountancy and finance, through to marketing, human resources or operations.