PSYCHOLOGY

BENTON PARK

READ

WHEN PSYCHOLOGISTS READ THEY:

- Ask 'why' more than 'what'.
- Seek to consider new knowledge in light of existing knowledge.
- Interpret data .
- Consider the ethical implications of research.
- Assess the validity of research.

WRITE

WHEN PSYCHOLOGISTS WRITE THEY:

- Express ideas concisely.
- Use scientific, unemotional language.
- Remain objective and justify statements with evidence.
- Write scientific journal articles.

THINK

WHEN PSYCHOLOGISTS THINK THEY:

- Aim to identify and describe behaviour.
- Question why behaviours occur.
- Consider interactions between relevant factors.
- Consider the usefulness of research findings.