

# MEDIA STUDIES

EXAM BOARD: EQUQAS



## WHAT WILL I STUDY?

The course consists of two exams and one piece of coursework; it is an engaging, interesting and analytical course which enables students to develop their knowledge and understanding of the media and how it is run.

**Exam 1:** This exam focuses on a series of set texts selected by the exam board, students will study them in class and at home and answer questions about them in the exam. They will focus on the context, composition, effect and the industry who created them. The set texts are varied and offer students opportunities to discover interesting and relevant information about the media.

**Exam 2:** This exam revolves around three areas: TV in the Global Age, Magazines and Media in the Online Age. Students will analyse a host of media texts as part of each area and then answer questions about their construction and effect in the exam. They will analyse how the media products have been created and why and how the audiences engage with them.

**Coursework:** The exam board releases a set of briefs in March, students are able to look through them and then select a media piece of their choice in which to create. They will range from filmed pieces, online games, print media or apps, to name a few. Students will learn how to create these prior to choosing their media piece.

## HOW WILL I BE ASSESSED?

Across the two years students will be assessed by examinations and coursework with the following weighting:

70% - Examination  
30% - Coursework

## MINIMUM GCSE REQUIREMENTS

- English grade 4, or;
- Media grade 4

## POSSIBLE PROGRESSION PATHWAYS

Students can use Media Studies to progress into a career within the media in various forms including:

- Researcher
- Presenter
- Journalist
- Scriptwriter
- Director
- Producer

It is a varied and interesting career choice but also very popular.